



www.elaine-ng.com

416 818 3209

elaine.ng@rogers.com

Toronto, On.

work history

STARSHOT VENTURES

Graphic Designer & Production Artist, 2009 - current

Mostly concentrating on web design, creating web invites working with Microsoft Expression Web and Dreamweaver.

Using Campaign Monitor to blast out e-mail campaigns.

SHISEIDO CANADA

Freelance Web Designer, 2007 - current

Developing and updating the corporate website using Macromedia Dreamweaver.

NCKO NATUROPATHIC DOCTOR

Freelance Graphic Designer, 2006 - 2010

Created a branding identity and business card.

Collaborated with a Marketing Communications Manager and Front-end Developer to design and develop a website, using

HTML, CSS and Javascript coding, and Wordpress.org for content management.

INSPIRAMAX DESIGN AGENCY

Graphic Designer & Production Artist, 2007 - 2009

Concept design for print materials such as advertising, marketing campaigns, P.O.S., logos, business collateral, employee manuals, newsletters, and layouts for websites and e-vites. Prepared files for online and print production. Conducted independently as well with a team of designers under a Creative Director.

CONVERGE ADVERTISING

Graphic Designer, 2006 - 2007

Concept development for CD labels, brochures, newsletters, corporate booklets, and special reports using appropriate branding within the pharmaceutical industry. Developed the 2006

Converge Advertising website, internal print materials and multimedia visuals. Performed independently and with a team in the creative department.

WALMART CANADA

Freelance Graphic Designer, Spring 2004 & Fall 2007

Designed embroidered graphics on boys' clothing line for Fall/Winter 2004 and plastisol printed graphics on girls' pajama clothing line for Fall 2007.

SINDERELLA SWEETS & TREATS

Freelance Graphic Designer, 2006

Assisted in conceptualizing chocolate shapes, designed taste profile cards, and prepared digital files for mold creation.

Edited existing business card and spearheaded the style photography for the client's catalogue. Pre-press production for all print material.

BACK MAGAZINE

Internship & Freelance Editorial Designer, 2005

Redesigned the look and style of Back Magazine issues 7 & 8. Created original full-coloured editorial layouts. Participated in proofing copy, designed magazine ads, photo selection and manipulation, prepared files for print production, and assisted in the organization of the magazine.

DIALOG NEWSPAPER

Part-Time Editorial Designer, 2004 - 2005

Worked with a team on layout design, content management and image editing using Adobe InDesign.

CRUNCH MEDIA

Graphic Design Apprenticeship, Summer 2003

Involved with a team of designers developing concepts in branding and business materials.

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education

GEORGE BROWN COLLEGE

Continuing Education 2009

Pursued part-time studies in Web Programming, involving HTML, CSS, and Javascript, to understand and hand code script languages.

HUMBER COLLEGE

Media Studies 2005 - 2006

Post-graduate program in Post-Production. The studies surrounded audio/video editing and visual effects.

GEORGE BROWN COLLEGE

School of Design 2002 - 2005

Advanced diploma in Graphic Design. Majored in New Media (Web Design and Multimedia) and minored in Imaging (Illustration).

software (mac/pc)

Both Mac and PC platforms

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Macromedia Dreamweaver

Macromedia Flash

Microsoft Expression Web

awards, nominations and other

CONCEPTUAL ORIGIN

Design Exhibit (grad show) 2005

Selected by professors and industry professionals to showcase my thesis project and portfolio.

PORTFOLIO NOMINATION

George Brown College 2002

Portfolio nomination for Best Portfolio Entry of 2002 in the college.

THE WIZARD OF OZ

Theatrical School Play 1997

Art Director for The Wizard of Oz school play. Brainstormed visual concepts, organized, and directed teams for executing ideas.